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FOR IMMEDIATE RELEASE:

Artistic Finishes Drives Down Stair Tread Lead Times

Artistic Finishes, Inc., the leading prefinished molding and accessory manufacturer in the hardwood flooring industry, has announced an aggressive lead time reduction on its highest demand stair tread and riser products. By increasing inventory levels, upgrading its tread roll-coat finishing line and defining an A-parts program for treads and risers, the company is now positioned to ship orders within 5-business days on 80% of its product volume.

The A-parts tread and riser offering consists of 48” length products in Standard (no return) and Universal (2-return) configurations, as well as ¾” thickness risers. Of the 45+ domestic and exotic woods in Artistic’s tread and riser program, the shortened lead time applies to Red Oak, White Oak, Brazilian Cherry, Maple, Santos Mahogany, Tigerwood, Pecan/Hickory (standard and cabin grades), as well as four varieties of Bamboo. This quick-ship 5-day turnaround for the specified species, length and product combinations is available for unfinished, natural, stain, handscraped, distressed and wire-brushed finishes.

Randy Hambright, Artistic Finishes’ Director of Sales stated, “In September, we reduced our A-part molding lead times to 5-business days and we’re now applying this same A-part philosophy to our stair tread and riser program. By defining a subset of treads and risers with a faster turnaround time, our distributors can confidently order these architectural accessory products to capture more retail sales that have a critical timeframe for installation.” All Artistic Touch® stair treads and risers are finished with the company’s Tri-Guard™ nano-technology, aluminum oxide finish and carry a Lifetime Warranty.

For more information on the enhanced stair tread and riser service levels, Artistic Finishes’ distributors are encouraged to contact their Regional Sales Manager or visit www.artfinishes.com.

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